	OTF T1: #F	to all the color of the color o					ss Admin (Mrkt.) & BUIS - Bu		on Systems		
N		in 4" is a planning document only. Consult with Janet Smith	your faculty advi EasternID:	1234567		valuation to ol Date:	7/17/2024	wards your graduation.	1st year Fa	ill 2024	
		Eastern in 4 Notes					Revised: 07/01/2024	Subj, Crs#	Title	Requirement/s	Crs.
	ree has GPA, Residenc	y, Major, ELAC, Foreign Language, University Writing,	and Upper-level re	equirement	s. Minimur	n of 120 credits	are required to graduate. If you have open	MAT 135	Math For Liberal Arts	LACM	3
space,	, fill in with Elective.							BUS 201	Principles of Management	Both Majors	3
Ctudo	nte muet maintain a eu		Major Specific Note		aniare must	t doctoro o conce	intration either before the and of the	LAC 100	LAC 100 Seminar	LAC 100	3
Students must maintain a cumulative GPA of 2.7 or above to remain in the major. All Business Administration majors must declare a concentration, either before the end of the second semester of sophomore year or upon transfer into the major. A minimum of 24 credits in the Business Administration major must be completed at Eastern. BUS 301 and BUS 313 and BUS 314 an								LAC 101 ECO 200	LAC 101 LAC Overview Principles Of Macroeconom	LAC 101 LASS:LOCT	3
431 meet Eastern's writing requirement and must be taken in residence. A minimum of 15 credit hours from the following 300 and 400 level elective courses are required to complete a Marketing Concentration.							vel elective courses are required to	ELA C08	ELAC 24 - Course 8	ELAC	3
								221000	Total	122.10	16
									1st year Sprin	g 2025	
			LAC Requirement					Subj, Crs#	Title	Requirement/s	Crs.
In.	Course	Courses in Minors and Second Majors may of Title	Requirement	AC Requir	Credits	heck Degree E Rec. Year	valuation. Prerequisite	ECO 201	Principles Of Microeconom	Both Majors	3
	Course	ELAC - Seminars & Foundationals	Requirement		Credits	Nec. Teal	Prerequisite	ACC 201 BIS 205	Principles Of Accounting Information Management	BUAK Major Both Majors	3
х	MAT 135	Foundational Math	LACM		3	1st	3 to 5 Credits	BUS 225	Principles Of Marketing	 	3
Ŷ	ENG 100	Foundational Writing	LACW		3	1st	3 to 5 Credits	ENG 100	College Writing	Both Majors LACW	3
X	LAC 100	LAC 100	LAC 100		3	1st	Must take in first 15 credits	ENG 100	College Wilting	LACVV	1 3
X	LAC 101	LAC 101	LAC 101		3	1st	Must take in first 15 credits		Total		15
	LAC 200	LAC 200 Seminar	LAC 200 LAC 400		3	2nd			2nd year Fa		I a
Х	LAC 400	LAC 400 Seminar sciplinary Perspectives Courses	LAC 400 LA Area	LO	3 Credits	4th Year Taken	Prerequisites	Subj, Crs#	Title	Requirement/s BIS Major	Crs.
Y	PHI 220	Ethics	AH	ER	3	fedi lakeli	Trerequisites	CSC 180 ECO 215	Fundamentals of Computing Statistics Business/Econo	Both Majors	3
X	ELA CO2	ELAC 24 - Course 2	AH	CM	3			FIN 245	Business Finance	Both Majors	3
X	ELA CO3	ELAC 24 - Course 3	SS	ER	3			PHI 220	Ethics	LAAH:LOER	3
Χ	ELA CO4	ELAC 24 - Course 4	SS	СТ	3			BIS 361	Business Information Syst	BIS Major	3
X	ELA CO5	ELAC 24 - Course 5	SS	QL	3	ļ					\perp
X	BIS 447	Bus Intelligence&Data Solution ELAC 24 - Course 7	SM	QL	3	 			Total	2026	15
X	ELA CO7 ELA CO8	ELAC 24 - Course / ELAC 24 - Course 8	SM	CT ER	3	}		Subj, Crs#	2nd year Sprin	Requirement/s	Crs.
^_	LLA CUO	Liberal Arts Areas (LAxx)	13141	L		Learning	Outcomes (LOxx)	OSC 260	Operations Management	Both Majors	3
	2	LA Area - Arts Humanities (AH)		T	0	LO - Creativity		BIS 370	Systems Analysis and Desi	BIS Major	3
	3	LA Area - Social Sciences (SS)	<u></u> _		1	LO - Communi	cation (CM)	BIS 373	Business Database Managem	BIS Major	3
П	3	LA Area - Science & Math (SM)			2	LO - Critical Th		LAC 200	LAC 200 Seminar	LAC 200	3
		ELAC - Seminar & Foundationals ELAC Disciplinary Perspectives	Credits: Credits:		3	LO - Ethical Re LO - Qunatativ		ELA CO3	ELAC 24 - Course 3	ELAC	3
	Major Code:	BUAK	Credits:	- 74		- Business Adn			Total		15
	Course	Title	Requirement	Credit	Elec.	Rec Year	Prerequisite		3rd year Fa		
$\overline{}$	ECO 200	Required Foundationals Principles of Macroeconomics	Major	3		1st		Subj, Crs# BIS 375	Title Electronic Commerce	Requirement/s ELAC	Crs.
	BUS 201	Principles of Management	Major	3		1st		BIS 305	Business Analytics	BIS Major (Elective)	3
	BUS 225	Principles of Marketing	Major	3		1st		ELA CO5	ELAC 24 - Course 5	Recommended	3
	ECO 201	Principles of Microeconomics	Major	3		2nd		BUS 301	Business Ethics	BUS(Mgmt.)Elec	3
	BIS 205	Information Management	Major	3	<u> </u>	2nd		CSC 202	Intro to Prog/Machine Int	Adv. Elec	3
	ACC 201	Principles of Accounting I	Major	3		2nd	166 204 1447 104				
					1				Total		1 [
	FIN 245 OSC 260	Business Finance Operations Management	Major	3		2nd 3rd	ACC 201, or MAT 101 MAT 216 or Equiv Statistic		Total 3rd year Sprin	ng 2027	15
	OSC 260	Operations Management Statistics Course: ECO 215/MAT 216	Major	3		2nd 3rd	MAT 216 or Equiv. Statistic	Subi, Crs#	Total 3rd year Sprin Title	- -	
X		Operations Management		-	ECO 215	3rd	,	Subj, Crs# BUS 351	3rd year Sprin	Requirement/s BUAK Major	15 Crs. 3
X	OSC 260 ECO 215	Operations Management Statistics Course: ECO 215/MAT 216 Statistics Business/Economics Required Advanced Courses	Major Major	3	ECO 215	3rd 2nd	MAT 216 or Equiv. Statistic or SAT 550+	BUS 351 BIS 449	3rd year Sprin Title Adv Bus Concepts/Enterpre Data Visualization	Requirement/s BUAK Major BIS Major (Elective)	<i>Crs.</i> 3
X	OSC 260 ECO 215 BUS 301	Operations Management Statistics Course: ECO 215/MAT 216 Statistics Business/Economics Required Advanced Courses Business Ethics	Major Major Major	3 3	ECO 215	3rd 2nd 3rd	MAT 216 or Equiv. Statistic or SAT 550+ Junior standing	BUS 351 BIS 449 BUS 428	3rd year Sprin Title Adv Bus Concepts/Enterpre Data Visualization Marketing Research	Requirement/s BUAK Major BIS Major (Elective) BUAK Major	Crs. 3 3 3
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